



LA VIA DEL TÈ
FIRENZE
DAL 1961



HOTEL, RESTAURANT & CAFÈ
PRESTIGE



Founded in 1961 from the initiative of Alfredo Carrai, **La Via del Tè** redefines tea as a contemporary experience, proposing a standard of service that combines the better tea quality, the whole leaf grade, to love for details peculiar to the Florentine tradition of craftsmen. The product lines are designed to meet the various needs of the Hospitality sector, offering elegant and functional solutions for Hotels, Restaurants, lounge bars, historic cafes, SPAs and tea rooms.

*Tea is a beverage of tranquility,
comfort and refinement*

Arthur Grey, British writer



filtrofoglia PRESTIGE

In 1904 Thomas Sullivan, an American tea merchant, commercialized the first single-portion tea bag: tea leaves enclosed in a little fabric bag. With the advent of the paper tea bag industry, the whole-leaf tea fell out of use, in favor of the broken grades, which even out the taste and strength of the beverage at the expense of quality. To join the convenience of the individual tea bag without sacrificing the quality of the best whole-leaf tea, **La Via del Tè** has created Filtrofoglia Prestige, a transparent, silk-like fabric, handstitched tea pouch. PLA filter (made from corn) + Cotton Wire BIODEGRADABLE available in 25 different flavors.




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CS46 Special Gunpowder Green Tea



The most widely-drunk Chinese green tea in the world, combining a fresh, light flavour with its healthy properties.

CS62 Sencha Green Tea



Precious green tea with peculiar slightly flattened light green leaves. It is carefully steamed before rolling to prevent oxidation. Fresh flavour with a strong sweetish taste.

CS65 Jasmine Dragon Phoenix Green Tea



An exceptional green tea made from the apical buds rolled into pearl shape, together with jasmine flowers. Very strong aroma and honey-flavoured.

CS45 Special Jasmine Green Tea



A traditional Chinese specialty: green tea, scented naturally with fresh Jasmine flowers. Delicate flavour, sweet longlasting aroma.

CS59 Appuntamento sul Ponte Vecchio Green Tea Blend



Romantic blend of green teas with sweet fruity strawberry taste, dedicated to the Florence's symbol old bridge, destination of lovers from all over the world.

CS51 Marrakech Mint Green Tea Blend



Traditional blend of Chinese Gunpowder green tea and Nanah Moroccan. Sweet aroma and full flavour. The perfect tea for all travelers.

CS50 Bancha Fiorito Green Tea Blend



Highly fragrant blend of Japanese green tea and Chinese jasmine green tea. Fruity, fresh flavour, longlasting aftertaste.

CS42 Darjeeling TGFOP Black Tea



Indian black tea from Darjeeling area, literally "Land of thunderbolts". High grown, it is regarded as the "champagne" among teas.

CS47 Ceylon OP1 Black Tea



Orange Pekoe black tea from Ceylon, with soft and full taste. An elegant tea for afternoon or for breakfast.

CS43 Earl Grey imperiale Black Tea Blend



High quality Darjeeling black tea enriched by best Calabrian bergamot. Full flavor, extremely fragrant fruity aroma.

CS48 English Breakfast Black Tea Blend



Traditional blend of broken black teas, strong and full-bodied, ideal for breakfast with a dash of milk.

CS64 Lapsang Earl Grey Black Tea Blend



Chinese black tea blends, with a delicious smoky hint, created for lovers of strong, flavourful teas.

CS49 Rosa d'Inverno Black Tea Blend

Blend of Japanese green tea and Chinese black rose-flavoured tea, enriched by rose buds and sunflower petals. Sweet and fruity flavour of peach and apricot.



CS60 Rajasthan Black Tea Blend

A sumptuous blend of black tea and spices, inspired by an Indian traditional recipe. It is a perfect after-meal tea, great with sugar and milk.



CS53 Pai Mu Tan White Tea

An absolute speciality: Chinese "White Peony" tea. A spring white tea made up of young leaves and buds. Smooth taste, floral aroma with honey-like notes. rounded flavour.



CS63 Oolong Tea Tung Ting

Slightly oxidised tea (between 12 and 18%) with a partially rolled leaf. Golden coloured cup with a sweetish aftertaste. One of Formosa's best teas.



CS58 Il Sogno di Michelangelo Oolong Tea Blend

Blend of Oolong tea, cornflowers, sunflowers and safflower petals, pine kernels and raisin with sweet aroma of chestnut and cream. A tribute to the Tuscan genius and the Renaissance.



CS44 Sogno d'Amore Infusion

Hibiscus, hip rose, orange peel, raisins, elderberry, apple, pieces of peach, apricot and pear, cornflower, flavours. No caffeine, sweet fruity taste.



CS52 Wild Berries Infusion

This creation of hibiscus, rose-hips and fruit pieces, is perfect both hot or iced. Caffeine free, suitable at any time of the day, with a strong fruity flavour.



CS61 Cape Town Rooibos

A mild blend of Rooibos, rose petals, mallow and sunflower, with sweet and intense aroma of crème caramel. Caffeine free, it is the perfect anytime drink.



CS57 Mint Herbal Tea

Well balanced blend of Peppermint and Sweet Mint, popular herbs appreciated as digestive and cold remedies. A perfect after meal tisane.



CS66 Ginger Lemon Herbal Tea

Delicious, revitalizing, citrusy herbal blend: drink it throughout the day! Lemon grass, ginger root, orange rind, lemon and ginger natural flavor.



CS54 "Relaxing" Herbal Tea

A blend of herbs of renowned calming and mellowing qualities: camomile, orange flower, linden, hops, mint and passionflower are among the principal ingredients.



CS55 Fennel - Licorice Herbal Tea

Fennel seeds of well-known digestive properties join the licorice root in this mild, soft herbal blend.



CS56 Camomile Herbal Tea

Whole flower heads of Matricaria Chamomilla: the plant is known since ancient times for its calming and soothing properties. Sweet, smooth taste.



Accessories *filtrofoglia* PRESTIGE

DL11/BIS



DL15



DL13



The display/case in wood is perfect to present the filtrofoglia tea bags.

DL11/BIS (cm 27 x 20,6 x 6,5) 6 rooms

DL13 (cm 51,5 x 20 x 6,5) 12 rooms

DL15 (cm 18,5 x 11 x 4) 2 rooms


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filtrofoglia
PRESTIGIO


LA VIA DEL TÈ
FIRENZE



TÈ BIANCO - WHITE TEA
PAI MU TAN

filtrofoglia


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TÈ NERO - BLACK TEA
EARL GREY IMPERIAL

filtrofoglia


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IL SOGGIACNO
NICHIA

PR1



The elegant teabag-holder adds an extra touch of elegance to the service. A legendary poem will accompany the guest along the tea route, "la via del tè".

LV42



WK1



WK3



The mini crocodile eco-leather display and the courtesy case hold 6 filtrofoglia Prestige and are suited for tea in room or tea presentation at the table.


LA VIA DEL TÈ
FIRENZE
dal 1961

sono realizzati in tessuto trasparente cucito a mano
ono la praticità della bustina monodose
e qualità di tè e tisane di erbe foglia intera.

estige, entirely hand-sewn from transparent woven
crafted to enjoy all the qualities and textures
leaf teas and herbs with the convenience of a tea bag.



Loose leaf tea

The ancient origins, the different terroir, the harvests and expertise processing, characterize whole leaf tea as a gourmet product. Correctly prepared, tea reveals its essence: a sensory world of flavors and aromas of infinite nuances. You can choose from over 300 loose leaf teas divided into single-origin teas, blends, fruit teas and herbal teas. Request our catalog **The World of Tea**. In this page, some products and the main tea categories.

GREEN TEA

China, Japan, Korea, India



G154 Lung Ching Special



J388 Sencha Special Fine



G604 Special Gunpowder



J366/B10 Matcha Tsuru

BLACK TEA

China, Ceylon, India, Africa, Turkey



DJ14 Darjeeling Margaret's Hope Second Flush FTGFOP1



HC7 Grand Jardin GFOP



HC1 Ceylon OP1

WHITE TEA

China



W905 Silvery Pekoe Yin Zhen

SCENTED TEA

China



0009 King of Jasmine

BLOOMING TEA

China



SH39 White Heart

HALF-OXIDIZED TEA

China, Taiwan



Y001 Oriental Beauty



Y007 Tung Ting

BLENDS



410 Bancha Fiorito



737 Romeo e Giulietta



742 Giardino Segreto



755 Tuaregh



757 Rajasthan

FRUIT TEA BLENDS



624 Moulin Rouge



625 Notti in Tibet

HERBAL TEA



848 Tisana Good Feeling



853 Tisana Gym Tonic



856 Rooibos African Dream




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Loose Leaf Tea Accessories

For the presentation and display of the products, the elegant wooden display stand holds 6 canisters of 125 g, complete with the tea-measuring spoon.

LV1V



LV1B



LV1R

LV1N



MBT

The tin containers come with an inner special stay fresh cap.

LV10



LV1F



LV1G



LV1C



LV1A



LV1P



LV1S



LV1Q



LV1T





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BM14



The glass cloche (9 x 12 cm) characterizes the tea corner and allows guests to choose their favorite tea.

JG73
420 cc



JG83
280 cc



JG85
150 cc



JG81
600 cc



JG84
1000 cc



Clear glass teapots are ideal for brewing and tasting white teas, delicate green teas and flavored teas as the teapot does not retain the tea's flavor.



LV50



The white porcelain teapot (0.5 l) inspired by Art Deco, is provided with an inner stainless steel filter and is housed in the stainless steel thermal shell. The tag with the name of the tea adds to service a stylish detail.

ST19



SLB2



SLB8



SLB4



The Salam teapots, created in 1957 by French silversmith Guy Degrenne, are made of fine porcelain and fitted with removable inner filter and stainless steel thermal cover. Available: 0,4 l in white or mat black colour; 0.8 l in white colour.

LV51



LV52





The Pumpkin teapot (0,5 l) and cup (180 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV53



LV47



LV46



TJ173



LV55



La Via del Tè porcelain herbal mug (350 cc) with gold details. Exclusive design.

LV54



The Aladdin teapot (0,5 l) and cup (200 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV48



LV49

TJ174

TJ172



Samovars

To prepare a good tea, as well as quality raw material you also need to use the right water, which can help to express the tea characteristics at their best without altering the flavour. It is advisable in fact to use a neutral water with a low calcium content and the least possible dry residue.

Equally important, is to use a professional kettle, specifically designed to heat water for tea: the

electrical samovar, modern evolution of the coal samovar, typical of the Russian tradition.

The Samovar is an electric stainless steel boiler equipped with a thermostat to regulate the temperature of the water; it stops automatically when the tank is empty.

The Samovar is practical and easy to use, as well being an eye-catching decor accessory to embellish the tea corner.



SAM1/2/3

SAM1 Samovar - stainless steel x 3 l with teapot
(1300 W) cm 36,5 x 25 x 53 h

SAM2 Samovar - stainless steel x 5 l with teapot
(1300 W) cm 36,5 x 25 x 58 h

SAM3 Samovar - stainless steel x 15 l with teapot
(1500 W) cm 47 x 40 x 73,3 h



Sugar

Although some connoisseurs – as British writer George Orwell – love to drink tea strong and plain, adding a pinch of sugar to the drink is a pleasure enhanced by the heart shaped sugar – singly wrapped – and sugar candy in crystals, ideal to sweeten tea without altering its delicate flavour, thanks to its neutral quality.



Z3 Sugar crystals Brown



Z4 Sugar crystals White



Z5 Sugar crystals Rock



Z6 Sugar crystals Rock cubes Brown



Z7 Cane sugar lumps Brown



Z18 Sugar crystals Rock cubes White



Z1 Cane sugar crystals stick Brown (14 cm)



Z2 Cane sugar crystals stick White (14 cm)



Z19 La Via del Tè heart shaped sugar White, **singly wrapped**

Z20 La Via del Tè heart shaped sugar Brown, **singly wrapped**



Z21 Sugar cane crystals stick - white and brown (11,5 cm)

Z22 Sugar cane crystals stick - pastel colors (11,5 cm)



I TÈsori

Tea becomes a special ingredient and adds aroma, color and taste to artisanal shortbreads and truffles.



TRF1 White chocolate and Matcha green tea truffles



BS22S Bancha Fiorito tea and hazelnuts



BS23S Earl Grey Imperiale tea and chocolate drops



BS28S La Leggenda di Boboli tea and lemon rind




BS25S Matcha tea and pine kernels



BS29S Il Mistero della Venere tea and almonds



BS30S Il Sogno di Michelangelo tea, raisin and pine kernels



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La Via del Tè attends the most important food trade shows, in Italy and abroad.

For info and dates, visit our web site: www.laviadelte.it



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